

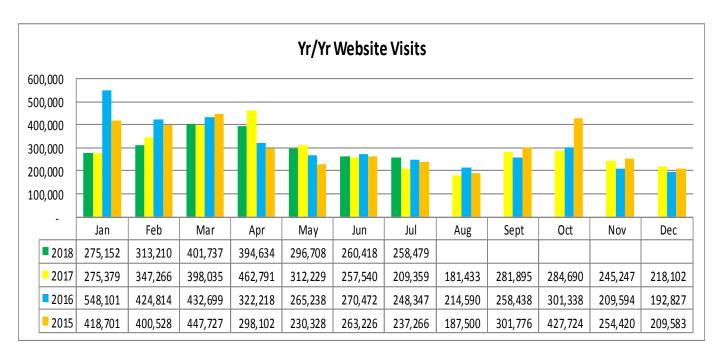
TOURISM INDUSTRY INDICATORS

AUGUST 2018 MONTHLY TRACKING DASHBOARD

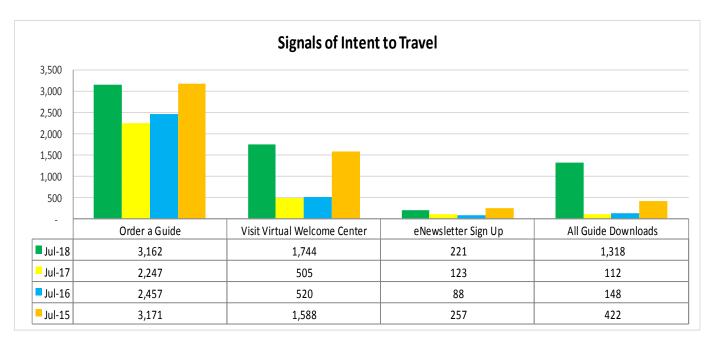
Produced by the Louisiana Office of Tourism

LouisianaTravel.com

LOUISIANATRAVEL.COM

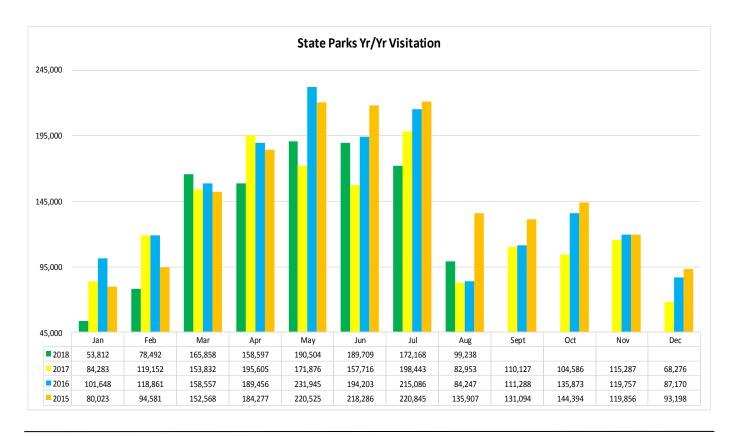


LouisianaTravel.com website showed a significant increase of 23.5 percent in total web visits in July 2018 over July 2017.

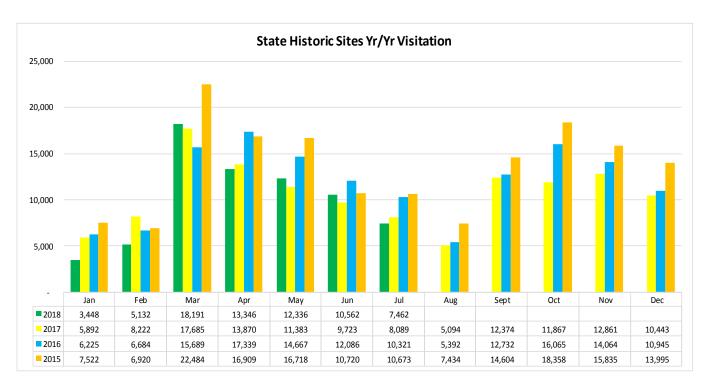


Source: Google Analytics

STATE PARKS



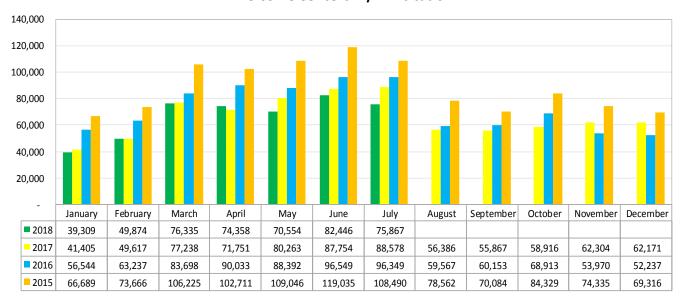
STATE HISTORIC SITES



Source: Louisiana State Parks

WELCOME CENTERS

Welcome Centers Yr/Yr Visitation



Statewide welcome centers had a slight decrease of 14.4 percent in visitation in July 2018 over July 2017.

Note: Vinton Welcome Center remains closed for reconstruction. The Vidalia Welcome Center permanently closed to visitors in March and Alexandria I-49 Welcome Center permanently closed to visitors in April.

Welcome Centers Visitor Totals

International - July 2018	
Mexico	1,873
France	815
Canada*	589
Germany	435
United Kingdom	371

States** - July 2018		
Texas	19,457	
Mississippi	5,482	
Florida	5,276	
Alabama	3,773	
Georgia	2,273	

Cities** - July 2018	
Houston, TX	1,855
Mobile, AL	858
Dallas, TX	690
Fort Worth, TX	665
San Antonio, TX	660

International		
Jan - July 2018		
Mexico	12,700	
Canada*	9,115	
France	5,290	
United Kingdom	4,462	
Germany	2,935	

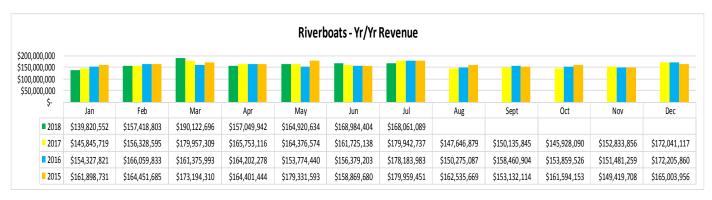
States**		
Jan - July 2018		
Texas	91,257	
Mississippi	37,090	
Florida	28,312	
Alabama	27,568	
Georgia	14,108	

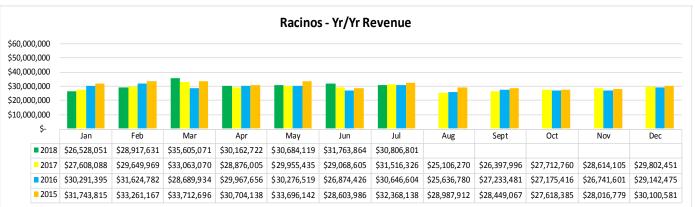
Cities**		
Jan - July 2018		
Houston, TX	7,719	
Mobile, AL	6,019	
Humble, TX	5,777	
Dallas, TX	3,817	
Pensacola, FL	3,146	

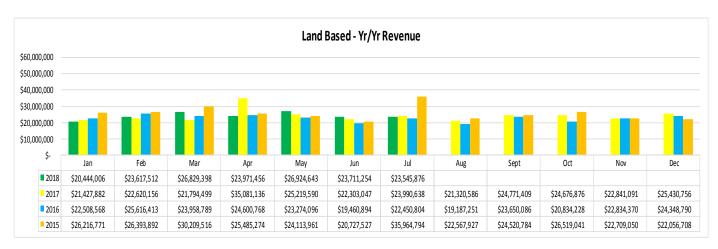
Source: Louisiana Welcome Centers

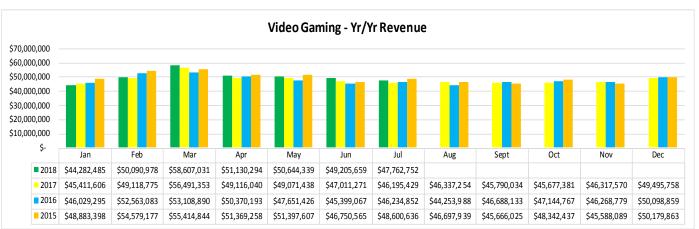
 $[\]ensuremath{^*}$ Includes all of Canadian provinces in total. $\ensuremath{^{**}}$ Excludes Louisiana residents.

GROSS GAMING REVENUE









Source: Louisiana State Police